

JENNIFER BAKER BROWN

Emergent Art Director

EXPERIENCE

Freelance *Bronxville, NY & Charlotte, NC*

09.05 – Present

Art Director/Designer

..: Client List

| | |
|-------------------------------|--------------------|
| Condé Nast | HMH |
| Grizzard Performance Group | Baby Blogs.com |
| NODA Film Festival | Birdsong Gregory |
| The Marcus Buckingham Company | Hope For Charlotte |

- ..: Built a successful base of diverse clients in 18 months
- ..: Managed and coordinated print production and press checks
- ..: Directed and assisted on photo shoots

Grizzard Performance Group *Atlanta, GA*

09.04 – 09.05

Graphic Designer

- ..: Designed direct mail and advertising collateral for integrated marketing campaigns
- ..: Researched fashion/apparel industries to assess trends and create timely color palettes
- ..: Lead designer for an award winning direct mail advertising campaign
- ..: Attended apparel photo shoots and participated in on-site home decor photo shoots
- ..: Resize print ads and prepare files for placement in various periodicals

Ellis-Harper Advertising *Auburn, AL*

07.03 – 06.04

Freelance Designer

01.03 – 07.03

Graphic Designer

- ..: Worked on various advertising campaigns for clients in the banking, education, retail and non-profit industries
- ..: Responsibilities include design, production, and pre-press of files for print as well as managing vendors and attaining print quotes

EDUCATION

12.02

Auburn University *Auburn, AL*

BFA Graphic Design, Cum laude

AWARDS

2005 American Graphic Design Awards

“Live, Breathe, Wear Denim” direct mail postcards

RELEVANT SKILLS

- ..: Expertise in QuarkXPress, Illustrator, Photoshop and InDesign
- ..: Experience and understanding of design for HTML, CSS and Flash
- ..: Experience designing artwork for screen printing
- ..: Excellent craft and hand production skills